



FORMUNAUTS
FUNDRAISING SPACE NAVIGATORS

Services & price list



September, 2024

Our Starter Packages

Our starter packages contain everything you need for a perfect start. Together with our onboarding team your first campaigns will be created, the interfaces configured and every open question gets answered. Ready to get started?

Starter package	Donations	Petitions / Recruitment
Included services	amount	amount
Data sets	2,000	6,000
Campaign setups	3	3
Hours of professional services	10	10
Price	6,400	6,400

Billing after Starter Package

After the data sets from the starter package have been used up, everyone can decide how to continue billing. Either postpaid, always pay only what you used per month, or secure the best price through our prepaid packages.

Billing after Starter Package	Donations	Petitions	Recruitment
Description	per data set	per data set	per data set
Postpaid (monthly)	3.50	1.30	1.30
Prepaid Package S (from 5,000 pcs.)	2.00	0.90	0.90
Prepaid Package M (from 10,000 pcs.)	1.70	0.85	0.85
Prepaid Package L (from 25,000 pcs.)	1.50	0.80	0.80
Prepaid Package XL (from 50,000 pcs.)	1.30	0.75	0.75
Prepaid Package XXL (from 100,000 pcs.)	1.20	0.70	0.70

Setting up a new campaign

No matter if creating a digital pitchdeck, a small change in the Welcome Email or an adaptation of existing campaigns. With our professional services we got you covered!

Campaign Setup	
Description	per setup
Campaign setup - regular (10 days)	149
Campaign setup - express (3 days)	449

For multilingual campaigns the campaign price will be charged per campaign language.

Monthly subscriptions

Subscriptions	
Description	per month
Subscription Bundle (includes all subscriptions & one BI Dashboard)	869
Subscription Bundle (yearly)* (includes all subscriptions & one BI Dashboard, booked in advance for one year)	769
Trainingcenter (required for e-payments)	219
Presentations	169
Location Module	169
Payment Link (required for e-payments)	169
Photo Verification	169
Dataflow Base Module	109
SMS Sending (additional charges per SMS apply)	79
Statistics API	79
Quicksight Dashboard (per user) (requires Dataflow base module)	79

* The bundle is bound for 12 months and will be automatically renewed for another 12 months, if not cancelled beforehand.

Customer Success Package

Type	12 month package*	per month
Basic	<ul style="list-style-type: none">access to personal success specialist1 special user report per yeartry each feature for a month, without paying the first month's subscription feeup to 1h consultancy per month**	299
Professional	<ul style="list-style-type: none">access to personal success specialist1 special user report per yeartry each feature for a month, without paying the first month's subscription feeup to 3h consultancy per month**	499

* The bundle is bound for 12 months and will be automatically renewed after expiration. After the first 12 months it can be cancelled monthly.

** hours cannot be accumulated or transferred to other months

Dataflow

Dataflow (requires dataflow base module)

Description	per data set
Datacleanser & Workflow Automation	0.55
Callcenter Data Automation	0.55
Supporter Exports	0.55
Payment & Cancellation Import (per 12 months)	0.55

If all 4 dataflow features are being booked, the price per Dataset will be lowered to 2,- and you will receive a QuickSight Dashboard with one user for free. It will include all the data produced/used by these features (Callcenter results, datacleanser results, attrition/realization data...)

Additional services

Description	
Welcome SMS	per SMS
UK	0.10
Other countries	0.14
Professional Services	per hour*
Amendments, Customer Success workshops, etc.	132
Feature request, Roadmap adaptations	on request
Other business process outsourcing	on request
Mobile Printers, per unit (excluding shipping and setup)	
Bixolon printer (SPP-L410)	500

Payment Processing for E-Payments and Direct Debit donations

Through our partner RaiseNow AG, in addition to data collection, we also offer to make payments using a wide range of payment methods. Both instant payments on the street and ongoing payment processing for your longterm supporters. Whether it's card payments or Direct Debit processing, we got you covered. Payment Pricing always needs to be agreed in a separate Agreement with RaiseNow and other PSPs.

Formunauts Connect - Payment	
Commission excl. PSP (Stripe, SIX, PayU)*	per transaction
Processed donation volume	2.5%
Salesforce managed pack	price
Subscription (3 months minimum duration)	99 per month
Data transfer without processed payment	0.20 per transaction
Field mapping as part of initial setup	upon request

All prices are in Euro and excl. VAT

*The billing is carried out in 15 minutes blocks